# At the Summit the e-zine of Summits Wayside Tavern



September 16, 2008

### **Pint Nights**

Pint Nights are held from 7-9 pm at all locations. Drink a pint and keep the glass! (while supplies last!)

**Strongbow Cider** 09/20

09/27 **Allagash Newcastle** 10/01

Sam Adams 10/02

10/03 Harp

10/04 Leinenkugel (Sn & Cum)

**Unibroue (Woodstock)** 

**Coors Light** 10/05

10/06 Sierra Nevada **Flying Dog** 10/07

Redhook 10/08

10/09 **Terrapin Gaffel** 10/10

See online calendar for details!

# Gluten?

For people suffering from Celiac Disease glutens are poison. There are limited dietary choices for people with gluten sensitivity and beer is off limits!



Woodchuck Draft Cider is not a malt based beverage and there are no additional glutens added into the formula. This means that Woodchuck Draft Cider is gluten free! Woodchuck is the perfect alternative to beer for people with gluten sensitivity! Anheuser Busch has also recently

begun to promote a gluten free beer made from Sorghum called Redbridge. It's available at Summits in the bottle and is a great tasting brew.

# What's Up At the Summit?

#### **Snellville Celebration!**

This week marks a Summits Wayside Tavern anniversary... Our Snellville location celebrates its 15th anniversary this week!

In the Summer of 1993 Andy began the renovation of the space that we know and love as Summits Snellville! We hired brand new staff members (two of those staff members were Kevin and myself! So we are also celebrating our anniversaries with the company) and built a shiny new beer cooler and opened our doors the third week of September.

Over the years we have been graced with some of the best friends around! All of our stores have terrifically loyal patrons... but Snellville's are some of the unchallenged greats! I'm pleased to state that I still see a lot of the same friendly faces today that I saw back then... We've watched you and your families grow. We've been a part of birthday parties, weddings, births and

(...continued on page 2)







"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

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# **Find your Summits!**

#### Locations

Summits Wayside Tavern® - Snellville

3334 Stone Mtn. Hwy. (Hwy 78) Snellville, GA 30078 Phone: 770-736-1333

Fax: 770-736-0041

#### summits-online.com/snellville/

#### Summits Wayside Tavern® - Cumming

525 Lake Center Pkwy. Cumming, GA 30040-2752 Phone: 770-886-4374

Fax: 770-886-4376

#### summits-online.com/cumming/

Summits Wayside Tavern @ - Woodstock

2990 Eagle Drive Woodstock, GA 30189 Phone: 770-924-5315 Fax: 770-924-5072

summits-online.com/04\_woodstock/

# **Snellville Celebration...** (cont. from pg. 1)

deaths. We have helped you celebrate and we have helped you escape the doldrums of daily grind. We saw the birth of "The Snellville Beer Society" and many other unions and gathering of friends that will hopefully last a lifetime. I personally met my husband and a few of the best friends that I've ever had at the Snellville Summits!

And you, our friends, have done a lot for us! You welcomed us into your community, you gave us your energy and attention. You brought life into our restaurant and made work a fun place to be. You made us smile and know what it is like to feel appreciated and welcome. You have supported our programs and been loyal. You have supported us through birthdays, weddings, births and deaths, too. You are the reason we are still here.

It sounds cliche' to ask for fifteen more years... it sounds trite to say that we appreciate you... but we do hope for many more years of friendship and we do value you, our guests. We want to thank you for keeping us fresh and energized. Serving you has sincerely been our pleasure.

Here's to you, here's to us... Happy 15th Anniversary!



#### Wed. AYCE Crab Legs & Trivia!

Come from 4 - 10 pm and get your fill of fresh snow crab legs, drawn butter, jalapeno cole slaw, homemade corn bread, french fries and our homemade shrimp corn chowder for \$19.99.

Team Trivia offers the chance to win up to \$50.00 in house cash! Play time begins at 8 pm!

#### Sat.: Rack of Ribs Plate

Don't miss Summits' newest dinner - the Rack of Ribs Plate! This fabulous dinner includes French fries and homemade jalapeno cole slaw and a great rack! Available Saturday nights only from 5:00 - 10:00 pm.

While supplies last

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# **Champagne Cooking Tips**

You may also substitute corresponding non-sparkling white wines for most of these recipes, if you don't want to splurge on champagne.

The majority of any alcohol content will burn out during cooking processes, but be aware that even a tiny amount may still be enough to trigger reactions in those sensitive to alcohol.



http://homecooking.about.com/od/alcohol/a/champagnetips.htm



#### Rewards to GO!

This program is designed to reward loyal customers for their Call In and To Go business. Membership to the program is FREE! Each time a



member of the REWARDS TO GO program places an order for Take Out the dollars spent are translated into points. These points accumulate and are converted to Condors. For every \$1 you spend on take out food or retail items you earn 1 point.

Once you accumulate 200 points you will earn \$20 in Condors.. our own special personalized house cash. There will be bonus days where you will earn

Double Points! Every Wednesday will be double point day! Ask your server for details! We appreciate your



business and this is one of the ways that we say "Thank You"!

# **Beer Spotlight**

#### Moretti

Udine, Italy

Birra Moretti is known as the Italian beer that is produced only with the highest quality raw materials and a particular mixture of valuable hops that gives the beer its aroma and unique fragrance intensi-



fying the slight bitter flavor. It is a low fermented beer that has a golden color, because of the quality of malt used. Birra Moretti is the great beer of Italian tradition, appreciated for its taste and the great quality of its ingredients. Its character- warm, sociable, authentic Italian - makes it always the best choice.

#### **Beer Geek**

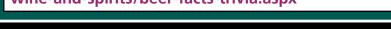
Many actors started out as bartenders: Sandra Bullock, Bruce Willis, Tom Arnold, Chevy Chase, Kris Kristofferson and Bill Cosby are a few of these.

American beer is made mostly by rice, unlike the beers of other countries. This was invented to give American beer a lighter taste and tap

into the market of women buyers.

Michelob was invented during a brewer's strike in the 1930s from a recipe tossed together by the untrained workers left behind to run the brewery. .

http://www.professorshouse.com/food-beverage/ wine-and-spirits/beer-facts-trivia.aspx



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#### **Food Spotlight**

#### Chicken Tenderloins

A generous portion of hand breaded chicken tenderloins fried to perfection. Served with french fries, jalapeno cole slaw & honey mustard.

Look at our menu: www.summits-online. com and let your food



#### **Did You Know?**

Q: Even though almonds are high in calories and fat, they're good for you because they help to: (a) relieve stress; (b) lower cholesterol; or (c) build strong bones 12 ways?

A: Almonds contain nutrients to help lower cholesterol (The Walking Magazine).

Q: Your blended tea lists horse nettle as an ingredient. Should you drink it: (a) in the early morning; (b) in the afternoon; or (c) before bedtime?

A: efore bedtime. Horse nettle, from the South American nightshade plant, has sedative powers.

# **Quote of the Week**

"The most remarkable thing about my mother is that for thirty years she served the family nothing but leftovers. The original meal has never been found."

Calvin Trillin

The SUMMITS Calendar!							
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
21	22	23	CRAB!! 24	25	26	7-9p <b>27</b>	7
						Allagash	
	RANDALL! Cascade / Dinkel		Trivia ALL		C + W: Trivia 9p		ı
	Acker Dark	Family Night! 5-9pm			S Trivia 10p		
28	29	30	CRAB!! Oct. 1	2	3	7-9p 4	
			Newcastle	Sam Adams	Harp Lager	Lein'l / Unibroue	
	RANDALL!						ı
	German Tradition / Paulaner Octoberfest	Family Night! 5-9pm	Trivia ALL double!		C + W: Trivia 9p S Trivia 10p		ı
5	6	7	CRAB!! 8	9	10	7-9p 11	
Coors Light	Sierra Nevada	Flying Dog	Redhook	Terrapin	Gaffel	Pilsner Urquell	
	RANDALL! TBA	Family Night! 5-9pm	Trivia ALL locations:8p double!		C + W: Trivia 9p S Trivia 10p		
12	13	14	CRAB!! 15	16	17	7-9p 18	ı
Brooklyn	Bareknuckle Stout	Dogfish Head	Engelbroony Brogert, Gregor	Newcastle Brown	Paulaner	Woodchuck	
	Summits Univ. Cumming RANDALL! TBA	Summits Univ. Snellvile Family Night! 5-9pm	Summits Univ. Woodstock Trivia ALL locations:8p		C + W: Trivia 9p S Trivia 10p		