

At the Summit

the e-zine of Summits Wayside Tavern



10 July, 2007

Pint Nights

Pint Nights are held from 7-9 pm at all locations. Drink a pint and keep the glass! (while supplies last!)

07/14 Kronenbourg
07/21 Murphy's Red
07/28 Peroni

Summits Water!

Quench your thirst with some Summits water! Yes, Summits now has its own bottled water. It's perfect for to-go food, and just anytime. Get some Summits bottled water on your next visit!

ROGUE 15!!!!

Rogue Brewer Special Edition Join us Sunday, July 15th for a special Rogue Brew! The 2006 recipe's namesake is Brewer, John and Stacey's Labrador and the brewery mascot, who passed away in the spring of 2006. A previous batch of Brewer (Anniversary Series, December 2003) was a take on the infamous Dopple Mogul. In classic Rogue fashion, Brewer 2006 is similar, yet different, due to the unique combination of eight different types of hop and five malts ~ a strong ale with tons of hop flavor and a hug malt backbone. This spring 2007 release of Brewer will be slightly different.... we're anxious to see how John Maier will revamp this favorite for July's 15th special release! Served only on the 15th!



At the Summit...

July 2007 at Summits Wayside Tavern

Summits Welcomes Family Night

A large part of the Summits family includes our many "pint sized" guests! (Yes, the pun was intended!) We have many programs for mom and dad to participate in and now we have something that will be great to include the entire family!

From 5:00 pm until 9:00 pm you have the opportunity to receive a FREE kid's meal with the purchase of any adult plate with at least \$7.99 value. This is offered to all kids age 12 and under for dine in only.



We have an extensive kid's menu that has been expanded to include special kid sized desserts, as well! Remember that every kid's meal is served on a keepsake Summits frisbee and includes a soft drink or tea. Your entire family is welcome at Summit any day or night of the week... but make Tuesday your night out with the family at Summits!

New desserts are here!

Just in time to cool you off as Summer sets in.... we are introducing a completely new dessert menu! In addition to some classic favorites, we will feature a lot of "retro" style desserts that you'd find in the soda fountains of the past. Come check out our special banana (...continued on page 2)

Summit's Beer Offerings



Snellville

Sweetwater Roadtrip
Sweetwater Summer Hummer
Sam Adams Summer
Sierra Nevada Summer
Victory Pilsner
Victory HopDevil Ale
Beach Bum Blonde

Cumming

Victory Monkey
Blue Moon Honeymoon
Blanche de Chambly
Flying Dog DoubleDog
Sweetwater Roadtrip
Sweetwater Summer Hummer
Victory Pilsner

Visit us on the web at www.summits-online.com



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

Publisher: Andy Klubock
Editor in Chief: Jan Smith
Design: Cindy Svec, Relevant Arts

"At the Summit" is free to anyone who subscribes to our mailing list at:

summits-online.com/maillist.html

Anyone wishing to be unsubscribed from the newsletter may do so via our website:

summits-online.com/maillist.html

Articles, artwork, and other materials are copyrighted by their respective authors or by Summits Wayside Tavern®. All rights reserved.

Find your Summits!

Locations

Summits Wayside Tavern® - Snellville

3334 Stone Mtn. Hwy. (Hwy 78)
Snellville, GA 30078
Phone: 770-736-1333

Fax: 770-736-0041

summits-online.com/snellville/

Summits Wayside Tavern® - Cumming

525 Lake Center Pkwy.
Cumming, GA 30040-2752
Phone: 770-886-4374

Fax: 770-886-4376

summits-online.com/cumming/

July 2007 At the Summit!

(continued...)

split, traditional ice cream sundae, bananas foster, ice cream sodas, home-made milk shakes and MORE!

Summits University

July Summits University is going to feature the following brews: Flying Dog Woodycreek White, Harpoon Summer, Terrapin Imperial Pilsner, Terrapin Indian Brown Ale, Victory Prima Pils, Mendocino Summer Brew, and Intensi Teas.



July 9th	Cumming	7 pm	Monday
July 10th	Snellville	7 pm	Tuesday

Plan for next month!

Aug 13th	Cumming	7 pm	Monday
Aug 14th	Snellville	7 pm	Tuesday

The price of \$10.99 per person includes dinner and samples of all the featured beers.

Birthday? When?

We'll help you celebrate!

Give your server your name, address, and birthday so that we can send you a birthday card with a coupon for a free entrée! The coupon can be used anytime during the month of your birthday. Don't forget to sign your kids up too! Kids 16 and under get a free dessert on their birthday!



Spotlight on Beer

Harpoon Summer

(Boston, MA) abv 5.0%

Harpoon Summer Beer is a Kolsch style ale. Originating in the Rhineland city of Cologne (Koln), Kolsch ales have the characteristics that many people associate with lager beers. Kolsch is brewed with an ale yeast, but like other northern German light ales, it is straw gold in color and light bodied. The flavor is mild. The hopping levels provide a crisp, dry finish that make this beer particularly refreshing.



AVAILABILITY - April to August

Cooking With Beer

Beer and Ginger Marinade Recipe

Beer, ginger, garlic, olive oil, and orange peel are combined in a flavorful marinade for beef. Goes particularly well with flank steak.

INGREDIENTS:

- 1-1/2 cups flat beer
- 1/2 cup olive oil
- 2 tablespoons finely chopped fresh ginger
- 2 cloves garlic, coarsely chopped
- 11-by-3-inch piece of orange peel

PREPARATION:

In a nonreactive bowl, combine the beer, olive oil, ginger, garlic, and orange peel. Use a receptacle



large enough to snugly hold the meat (beef, lamb, or game) but not too large or flavor will not penetrate. Cover tightly and be sure to leave the meat in the marinade long enough to pick up the flavors of the liquid, at least 6 hours and up to 48. Turn frequently so that the marinade is evenly distributed. Strain and use as a basting sauce if desired.

Yield: About 2 cups

Source: The New Settlement Cookbook edited by Charles Pierce (Simon & Schuster)

Reprinted with permission.

Rewards to GO!

This program is designed to reward loyal customers for their Call In and To Go business. Membership is FREE! Each time a member places an order for Take Out, the dollars spent are translated into points. These points accumulate and are converted to Condors. For every \$1 you spend on take out food or retail items you earn 1 point.

At 200 points you earn \$20 in Condors.. our own special personalized house cash. Every Wednesday will be double point day! Ask your server for details! We appreciate your business and this is one of the ways that we say "Thank You".

Beer Geek

As time passed, export took on an ever increasing role. Regular brewing centers developed. In the 14th century Bremen was the primary beer supplier for the Netherlands, England and the Nordic countries. Due to international beer export by the Hansa, Hamburg also developed into one of these brewing centers.

In 1500 there were 600 breweries in Hamburg alone. The Hansa even exported beer to far away India. In the small middle German and Maerkish (Brandenburg) communities of this period, breweries

were the most important financial contributors to the local economy. Other German beer centers were Brunswick and Einbeck. Bock beer was first created in Einbeck and became such a favorite of a Bavarian duke, that he soon hired away the Einbeck master brewer.

There is, of course, also a long-standing brewing tradition in Berlin, residence of the Soldier King, Friedrich Wilhelm I. Under his rule beer became socially acceptable and presentable at court. His legendary "Tobacco Council" was, in principle, nothing more than the first collection of drinking buddies. His son, later known as Friedrich the Great, learned the brewing trade as a young man. Industrial developments did not simply pass over the beer brewers but started to take their effect at the beginning of the 19th century.

Two extremely important inventions revolutionized beer brewing. The first was James Watt's steam engine and the second invention was artificial cooling by Carl von Linde. At that time it had already been scientifically proven that the making of good beer required certain temperatures. Some of these temperatures occurred naturally only in winter. From the time of von Linde's invention on, brewing could take place in summer too.

<http://www.eat-online.net/english/default.htm>



Spotlight on Food!

Key West Key Lime Pie

A true island style key lime pie with homemade graham cracker crust.

Look at our menu: www.summits-online.com and let your food adventure begin.



Did You Know?

Do you know the names of the three wise monkeys? They are: Mizaru (See no evil), Mikazaru (Hear no evil), and Mazaru (Speak no evil).

In the early 20th century a world market for only 4 million automobiles was made because "the world would run out of chauffeurs." Shortly after the end of World War II (1945), the whole of Volkswagen, factory and patents, was offered free to Henry Ford II. He dismissed the Volkswagen Beetle as a bad design. Today, more than 70 million motorcars are produced every year. The Beetle became one of the best-selling vehicles of all time.



www.didyouknow.org

Quote of the Week

"All right, brain, I don't like you and you don't like me - so let's just do this and I'll get back to killing you with beer." --Homer Simpson

The SUMMITS Calendar!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8	9 Summits Univ. Cumming RANDALL! Terrapin Imperial Pilsner w/ Tetnang	10 Summits Univ. Snellville Family Night! 5-9pm	11 CRAB!! S Trivia 8p C Trivia 8p double!	12	13 C Trivia 9p S Trivia 10p	14 7-9p Kronenbourg
15 ROGUE 15! 	16 RANDALL! Highland Gaelic Ale w/ Northern Brewer	17 Family Night! 5-9pm	18 CRAB!! S Trivia 8p C Trivia 8p double!	19	20 C Trivia 9p S Trivia 10p	21 7-9p Murphy's Red
22	23 RANDALL! Sweetwater IPA with Simcoe	24 Family Night! 5-9pm	25 CRAB!! S Trivia 8p C Trivia 8p double!	26	27 C Trivia 9p S Trivia 10p	28 7-9p Peroni
29	30 RANDALL! Anchor Steam with Cascade	31 Family Night! 5-9pm	Aug. 1 CRAB!! S Trivia 8p C Trivia 8p double!	2	3 C Trivia 9p S Trivia 10p	4 7-9p Hoegaarden