

# At the Summit

the e-zine of Summits Wayside Tavern



22 August, 2005

## PINT NIGHTS

Pint Nights are held on the days below from 7-9 pm at all locations. Drink a pint and keep the glass! (while supplies last!)

- 08/26 Ace Pear Cider
- 08/27 Leffe
- 09/03 Terrapin
- 09/10 Highland All
- 09/17 Brooklyn Brewery
- 09/24 Sapporo
- 10/01 RedHook Hoptoberf

## Blow the Keg!!!

Order the last beer from any RedHook keg and get a RedHook T-shirt!



## FOOTBALL - Ack!

College Football starts Thursday, September 1. Pro Football starts Sunday, September 11. Join Summits and ring in the College Football season!

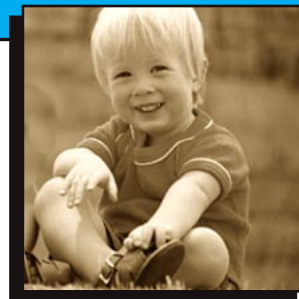
Summits carries the College and Pro Football package. Spend your weekend at Summits cheering on your favorite teams!



## A View from the Summit

### Summits Wayside Tavern Helps in The Fight Against Childhood Cancer

Jill Soost - ALSAC/St. Jude Children's Research Hospital



Throughout the month of September, Summits will be donating to St. Jude Children's Research Hospital for each hamburger bought at any of their three Atlanta area locations. Summits Wayside Tavern is proud to partner with this premier children's cancer center and help find a cure for childhood cancer.

St. Jude Children's Research Hospital, which is non-sectarian, was founded in 1962 by Danny Thomas. St. Jude Hospital fulfilled his dream that "No child should die in the dawn of life". Since opening its doors in 1962, to fight childhood cancer and sickle cell, St. Jude has seen tremendous growth in cure rates for these catastrophic childhood illnesses. Acute Lymphocytic Leukemia, ALL, the most common form of childhood cancer, had a 4% cure rate when the hospital opened. ALL today has an 80% cure rate.

St. Jude Hospital is also proud to have treated approximately 20,000 patients and never had one of them billed. ALSAC, the fundraising arm, covers all costs not covered by insurance. Families without insurance are never asked to pay. This is only possible because of partnerships like that of Summits Wayside Tavern. With operating costs over over \$923,100 per day, friends like Summits, are necessary to continue the hope given at St. Jude Children's Research Hospital.

(...continued on page 2)

## Summit's Beer Offerings



### Snellville

- North Coast Red Seal
- Brooklyn Sum. Scorcher
- Brooklyn Scottish Ale
- Bridgeport IPA
- New River Pale Ale
- Sam Adams Summer

### Sandy Springs

- Old Dominion
- Terrapin Imperial Pilsner
- Bridgeport IPA
- Old Chub
- Dales Pale Ale
- Brooklyn Scottish Ale

### Cumming

- Bridgeport IPA
- Flying Dog Heller Hound
- New River Pale Ale
- Terrapin Imperial Pilsner
- Sierra Nevada IPA
- Brooklyn Scottish Ale

Visit us on the web at [www.summits-online.com](http://www.summits-online.com)



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

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## Find your Summits!

### Locations

**Summits Wayside Tavern® - Sandy Springs**  
5830 Roswell Road  
Sandy Springs, GA 30328  
Phone: 404-257-0735  
Fax: 404-257-1298

[summits-online.com/sandysprings/](http://summits-online.com/sandysprings/)

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3334 Stone Mtn. Hwy. (Hwy 78)  
Snellville, GA 30078  
Phone: 770-736-1333  
Fax: 770-736-0041

[summits-online.com/snellville/](http://summits-online.com/snellville/)

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525 Lake Center Pkwy.  
Cumming, GA 30040-2752  
Phone: 770-886-4374  
Fax: 770-886-4376

[summits-online.com/cumming/](http://summits-online.com/cumming/)

## Summits Partners With St. Jude... (continued from page 1)

Please join Summits Wayside Tavern in their effort to fight childhood cancer this month! Stop in and order your favorite burger, it's a win-win for you and the kids of St. Jude! For more information on St. Jude Children's Research Hospital, please visit [www.stjude.org](http://www.stjude.org).

*Editor's Note: Each week, we'll bring you a column featuring a thought, story, or even prose by your favorite people at Summits! And don't forget, you too can be published! Contact [snellville@summitsonline.com](mailto:snellville@summitsonline.com) for details!*

## Where in the World Are YOU?



Snellville customer Jason Moss visited the White House with his Summits Tshirt.

So, do you think they thought he was:

- a. Secret Service
- b. Terrorist
- c. Thirsty

*So, where in the world are you? Are you ready to earn some Condors? Get a photo of yourself or a loved one wearing some of our fabulously stylish Summits gear and send it in. Yup. Ya gotta share it right here! Email Jan: [snellville@summits-online.com](mailto:snellville@summits-online.com)*

## Spotlight on Beer!

### Aspen Edge

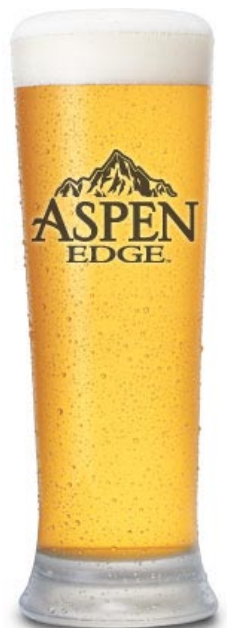
Do carbs equal flavor? Not at all. Most of the carbs in a typical beer come from unfermented barley, hops and cereal grains. Our unique brewing process allows for more carbs to be broken down into fermentable sugars which later turn into alcohol and carbonation. The result is a rich, full-bodied flavor that compares to traditional lagers. Experience a refreshing Aspen Edge Lager today.

The rich color and taste of Aspen Edge is the result of one of the longest brewing processes in the industry. And our unique brewing techniques use the same high-quality ingredients found in traditional premium beers.

PER 12-FL.-OZ. BOTTLE:

- 94 Calories
- 2.6 grams of carbohydrates
- Alcohol content: 4.1% by volume
- 0.7 grams of protein
- 0.0 grams of fat

<http://www.aspenedgelager.com/thebeer.html>



## Jeff's Famous Beer Recipes!

### Beer Crab Dip

Summer is a season for great fun at parties and cook-outs. However, are you one of those people that wait to the last minute to figure out what to bring? Don't worry, your problems are solved. Try this recipe and you will never have to worry again.

Prep: 5 min

#### Ingredients:

- 16 ounce package of cream cheese
- ½ cup of your favorite beer
- 1 lb of lump crabmeat, drained
- 2 green onions, finely chopped
- ½ tablespoon of parsley
- ¼ teaspoon of garlic powder
- ¼ tablespoon of lemon juice
- 1 teaspoon of Worcestershire Sauce
- ½ teaspoon of Cayenne Pepper

#### Preparing:

1. In Bowl, combine softened cream cheese with beer.
2. Stir in crabmeat, onions, parsley, garlic powder, Worcestershire Sauce, cayenne pepper and lemon juice.
3. Refrigerate until chilled.
4. Serve with your favorite bread or crackers.

[http://www.bbc.co.uk/food/recipes/database/gingerapplefizz\\_8853.shtml](http://www.bbc.co.uk/food/recipes/database/gingerapplefizz_8853.shtml)



## BURGER MONTH!!!

In case you missed it...

**\$0.50 of every burger sold storewide goes to St. Jude's Children's Hospital.**

**Last year, thanks to you, Summits donated \$4,500 to St. Jude's! This year, let's beat that total!**



## Beer Connoisseur

### Leffe

While sharing a Leffe, consumers savor true moments of indulgence. Designed for real beer lovers, Leffe is to be savored when there is time to relax and enjoy the deep, complex flavors wrought from a centuries-old brewing tradition. The brand is available in four varieties: Blond, Brown, Triple, and Radieuse/Vieille Cuvée. Each of these unique brews is made by craftsmen who rely on hundreds of years of brewing competence and tradition to make a drink that offers a perfect moment of indulgence. Each one has its own character - treats to enjoy for different occasions



A dry, fruity, lightly spiced beer, full and creamy - a perfect balance of strength and subtlety. The brand has a delicate and light, malty aroma and a subtle, sweet finish. Leffe Blonde is a perfect accompaniment to light, everyday meals.

[http://www.inbev.com/brands/2\\_3\\_0\\_globalspecialtybrands.cfm](http://www.inbev.com/brands/2_3_0_globalspecialtybrands.cfm)

## Rewards to GO!

This is a program designed to reward our loyal customers for their Call In / To Go business. Membership is FREE!

Each time a member of the REWARDS TO GO program places an order for Take Out, the dollars spent are trans-



lated into points. These points accumulate and are converted to Condors. For every \$1 you spend on take out food or retail items you earn 1 point.

Once you accumulate 200 points you will earn \$20.00 in Condors.. our own personalized house cash. There will be bonus days where you will earn Double Points! Every Wednesday will be double point day! Ask your server for details! We appreciate your business and this is one of the ways that we say "Thank You".

## Spotlight on Food



**Cubano Pork Tenderloin**  
 Try our latest and greatest addition to our menu- our Cubano Pork Tenderloin! The thick pork tenderloin is first grilled then topped with a sweet barbecue sauce. It is

served on a bed of brown saffron rice with a side of spicy black beans.

For a full look at our menu, click on [www.summits-online.com](http://www.summits-online.com) and let your food adventure begin.

## Did You Know?

If you stacked 12 billion Budweiser longneck bottles end to end it would reach 1.7 million miles, or to the moon and back three times.

Before Prohibition, Shlitz Brewery owned more property in Chicago than anyone else, except the Catholic church.

Over 19 million adults drink wine at least once a week.

If you put a raisin in a glass of champagne, it will keep floating to the top and sinking to the bottom.

All taken from-

<http://www.bartender.com/2fun/trivia.htm>



## Quote of the Week

*From man's sweat and God's love, beer came into the world.*

*-Saint Arnoldus*

## Your Weekly Summits Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
21	22	23	24	25	26	7-9p 27
	SN Trivia 7:30p	SS POKER!! 7p	C Trivia 8p double!		Ace Pear Promo	Leffe
					C Trivia 9p SN Trivia 10p SS Trivia 10p	SS Trivia 9p
28	29	30	31	Sept. 1	2	7-9p 3
	SN Trivia 7:30p	SS POKER!! 7p	C Trivia 8p double!			Terrapin
					C Trivia 9p SN Trivia 10p SS Trivia 10p	SS Trivia 9p
4	5	6	7	8	9	7-9p 10
	SN Trivia 7:30p	SS POKER!! 7p	C Trivia 8p double!			Highland All
					C Trivia 9p SN Trivia 10p SS Trivia 10p	SS Trivia 9p
11	12	13	14	15	16	7-9p 17
	Summits U 7pm Cumming	Summits U 7pm Snellville	Summits U 7pm Sandy Springs	ROGUE 15!!!		Brooklyn Brewery
	SN Trivia 7:30p	SS POKER!! 7p	C Trivia 8p double!		C Trivia 9p SN Trivia 10p SS Trivia 10p	SS Trivia 9p