

# At the Summit

the e-zine of Summits Wayside Tavern



22 March, 2005

## PINT NIGHTS

Pint Nights are held on the days below from 7-9 pm at all locations. Drink a pint and keep the glass! (while supplies last!)

03/26 RedHook  
04/01 Kirin  
04/09 Sierra Nevada  
04/16 Heller Hound

## CONGRATULATIONS!

Way to go Joe!

Congrats to Joesph Gagnon! The first customer with multiple mugs at all 3 locations! Ask Joe anything about beer, he's the expert!



## Golden Tee

Michelob Ultra is sponsoring a true classic, a chance to go the Bellsouth Classic!

Play a round and win a ticket to the Bellsouth Classic! It gets better, Andy will be your personal chauffer!

The player with the best score from each of the Summit locations playing Golden Tee, Oak Hollow, Stokes Play, will win a ticket to the Bellsouth Classic. Ask your friendly server for details. The contest has begun, and the winner will be announced on March 26. Good Luck!

Drink a Michelob Ultra!

## A View from the Summit

### The Beer Vacation...

When I was 23 I took my first vacation by myself and went to San Francisco. I stayed at this artsy fartsy hotel. It was very cool looking but it was only the size of a large walk in closet. It didn't matter, though. Andy, Kevin, and some customers had given me a list of plenty of things to do and see. I would've had to move there to do everything on the list.

I did some of the touristy sight seeing stuff at first but I was really there for the beer experience. I went to some of the local brew pubs and restaurants known for their beer selection. Jacks at the pier was one of those places. At the time they were the only other place in the country with a larger beer selection than ours. I had already had a lot of the beers they had on tap but there were a few west coast micro brews that I hadn't heard of that I got to try that day.



The next place I went to visit that doesn't have anything to do with beer was the Buena Vista. It's actually a breakfast/brunch restaurant known for their traditional Irish coffees. So, I had about seven or eight of them. Needless to say, my body was so confused after that venture. I think I ran back to the hotel and then passed out. It was only about three in the afternoon. Nice, huh?

Let's see, I can't forget the Toronado down on Haight Ashbury. This is a bar known for their Belgian and barley wine selection on draft. I wasn't there for maybe 10 or 15 minutes at the most. I went in and sat down at the bar and ordered a beer. Immediately, this whacked out hippie

(...continued on page 2)



## Summit's Beer Offerings



### Snellville

Terrapin Wake and Bake  
Anheiser Select  
Sierra Nevada Bigfoot  
Brooklyn Monster  
Lefte Blonde  
Highland Porter

### Sandy Springs

Terrapin Rye  
Highland Pale Ale  
Highland Oatmeal Porter  
RedHook IPA  
Brooklyn Monster  
Terrapin Wake and Bake

### Cumming

Anheiser Select  
Erdinger Dunkel  
Hefeweizen  
Erdinger Hefeweizen  
RedHook IPA  
Widmere Hefe

Visit us on the web at [www.summits-online.com](http://www.summits-online.com)



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

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## Find your Summits!

### Locations

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[summits-online.com/snellville/](http://summits-online.com/snellville/)

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[summits-online.com/cumming/](http://summits-online.com/cumming/)

## "Ten Beers You've Never Heard Of" (cont. from page 1)

looking dude comes up to me and starts talking to me. I told him that I just wanted to drink my beer and be left alone. He wouldn't listen. And he wouldn't listen. Finally, I paid for my beer that I didn't finish and left. I never went back. Too bad.

My next non beer, yet very cool experience was visiting Opus One. I got there late so I missed the first part of the tour. Had I missed the whole tour it still would have been worth driving up there just to see the winery. The outside of the building and the landscape is unbelievably beautiful.

My last two excursions on this spectacular beer trip were by far the best. Anchor Brewing Company being one. Here I had a tour lined up as well. They took us through the entire brewery, explaining the brewing process, showing us the equipment and ingredients, and finally back to the tasting room. I had already had all the Anchor products but never the Foghorn on draft. Well, I got my fill that day. Yuuuummy!!

As much as I love Anchor you have to save the best for last. And the reason I didn't mention Rogue in this story is because that was a whole other trip. But my last two days of this particular vacation was spent in Chico, California at one of my all time favorite breweries, Sierra Nevada. It was so awesome that this is going to be a really short paragraph because I don't remember a whole lot. I got the tour by myself there, which was really cool. Sierra actually has there own brew pub and not just a tasting room. After the tour I went to the bar and started off with a Bigfoot. They serve the Bigfoot in what they call 'grenades'. They're 10 oz. mugs that look like our passport mugs, just smaller. Along with the Bigfoot they had 12 other beers on draft. So of the thirteen I had already had six of them before. So of course I want to try the seven that I had never tried. Half way through the sixth one I literally fell face down on the bar. I never made it to the seventh one.



Scooby Doo waves, Scooby Doo waves. Somehow I made it outside and was waiting on a cab. I guess I got a second wind and managed to sober up just enough to hook up with some people and went bar hoppin' in Chico. I spent the rest of the night listening to cool music, playing pool, and of course, drinkin' good beer.

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*Editor's Note: Each week, we'll bring you a column featuring a thought, story, or even prose by your favorite people at Summits! And don't forget, you too can be published! Contact [snellville@summitsonline.com](mailto:snellville@summitsonline.com) for details!*

## Beer Spotlight

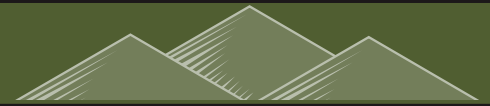
### Peroni

Peroni was established in 1846, and is synonymous with the highest quality and long traditions of Italian brewing. It's quality and freshness are ensured daily by careful selection of raw materials and by the care taken in every stage of production, packaging, and distribution. It's taste and fresh, natural sparkling character make it the most popular beer in Italy.

Peroni, your natural blonde for 150 years.

[www.peroni.it](http://www.peroni.it)





## Cooking With Beer!

### Beer Soaked Wings

4-6 servings

- \* 2 cans (12 ounces each) beer
- \* 1 package (5 pounds) frozen chicken wings, thawed
- \* 2 teaspoons ground red pepper
- \* 1 teaspoon salt
- \* 3/4 cup cayenne pepper sauce (see Preparation Tip)
- \* 1/4 cup (1/2 stick) butter, melted

1. Set aside 1/3 cup beer. Pour the remaining beer into a large shallow dish; add the chicken wings, cover, and marinate for at least 4 hours in the refrigerator; drain the wings.

2. Preheat the oven to 425°F. Line two large rimmed baking sheets with aluminum foil; coat the foil with nonstick cooking spray.

3. Season the wings with ground red pepper and salt and place on the baking sheets. Bake for 30 minutes. Turn the wings over and cook for 25 to 30 more



minutes, or until crispy and no pink remains.

4. In a large bowl, combine the cayenne pepper sauce, butter, and the reserved 1/3 cup beer; mix well. Add the chicken wings and toss until evenly coated. Serve immediately.

PREPARATION TIP: Be sure to use cayenne pepper sauce instead of regular hot pepper sauce because that would make these REALLY spicy!

[http://abclocal.go.com/wjrt/features/MF\\_012704\\_beer\\_soaked\\_wings.html](http://abclocal.go.com/wjrt/features/MF_012704_beer_soaked_wings.html)

## BREW FEST!!!

Mark your calendars and get your tickets NOW for the:

### 10th Anniversary

### Classic City Brew Fest

Saturday, April 16, 2005, 3-7 PM

Classic Center - Athens, GA

phone 706-254-BREW

Sample almost 200 of the best beers from around the world - including many of the new gourmet strong beers!

<http://www.BrewFest.net>

## Industry News

### Heineken not so refreshing for Travolta

John Travolta has admitted that he is teetotal - two days after the launch of a major beer promotion.

Travolta told a Serbian magazine that he gave up drinking alcohol forever after getting drunk just once.

"After that, I realised alcohol was not for me," he said.

"I drink water even with my lunch and dinner.

Occasionally I drink some tea, but mostly I drink just water."

Beer giant Heineken has spent millions, in partnership with MGM and Twentieth Century Fox, on the world-wide promotional campaign for Be Cool, the sequel to Get Shorty.

As part of the campaign, Travolta, who starred in both films, appears as his character Chili Palmer in Heineken TV and cinema ads.

A Heineken spokesman declined to comment on whether the ads would be dropped and also whether Travolta drank coloured water in the ads.

"We will be in touch if we have anything to add," he said.

Heineken Chief Financial Officer Rene Hooft Graafland previously refused to reveal how much Travolta was paid for the ads.

But Graafland, who earned £450,000 in 2003, added: "Let's just say he'll get more than you and I earn in a year."

[http://www.ananova.com/news/story/sm\\_1315031.html?menu=](http://www.ananova.com/news/story/sm_1315031.html?menu=)

## Get your crayons out!

### Calling all talent!

All kids 12 and under are invited to draw, color, paint, glue macaroni, or even colored beans to a standard 8.5 x 11 sheet of paper. We are looking for imagination and creativity. One winner at each location will receive \$100.00 in art supplies! All entries must be in by March 31, 2005!

All entries become the property of Summits Wayside Tavern.



## Spotlight on Food

### Try our Grouper Sandwich!

You can either order it lightly fried or grilled to perfection. Both are served on a hoagie roll with a side of fries and a pickle. The grilled grouper is topped with lettuce, tomato, and a pickle. The fried grouper is topped with jalapeno cole-slaw and our Cajun remoulade dressing.



For a full look at our menu, click on [www.summits-online.com](http://www.summits-online.com) and let your food adventure begin.

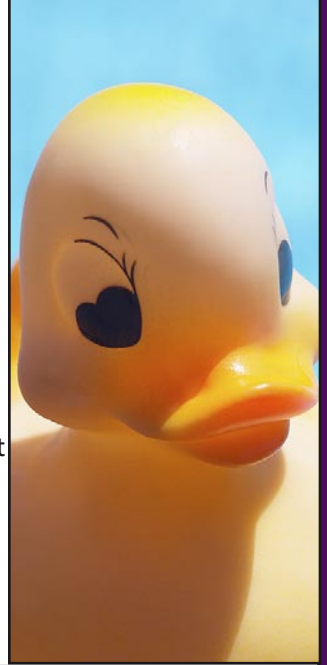
## Did You Know?

The Pilgrims landed at what is now Plymouth, Massachusetts, rather than continue sailing because they were running out of supplies, especially alcohol beverage.

The bill for a celebration party for the 55 drafters of the US Constitution was for 54 bottles of Madeira, 60 bottles of claret, 8 bottles of whiskey, 22 bottles of port, 8 bottles of hard cider, 12 beers and seven bowls of alcohol punch large enough that "ducks could swim in them."

All taken from-

<http://www2.potsdam.edu/alcohol-info/FunFacts/AlcoholTrivia.html>



## Quote of the Week

*It was as natural as eating and, to me, as necessary. I would not have thought of eating a meal without drinking a beer. - Ernest Hemingway*

## Your Weekly Summits Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
20	21	22	23	24	25	7-9p 26
						RedHook Hoops...
					C Karaoke 10p	Golden Tee
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		SN Trivia 10p SS Trivia 10p	SS Trivia 9p
27	28	29	30	31	Apr. 1	7-9p 2
						Kirin
					C Karaoke 10p	
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		SN Trivia 10p SS Trivia 10p	SS Trivia 9p
3	4	5	6	7	8	7-9p 9
						Sierra Nevada
					C Karaoke 10p	
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		SN Trivia 10p SS Trivia 10p	SS Trivia 9p
10	11	12	13	14	15	7-9p 16
						FD Heller Hound
					C Karaoke 10p	Classic City Brewfest!
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		SN Trivia 10p SS Trivia 10p	SS Trivia 9p