

At the Summit

the e-zine of Summits Wayside Tavern



12 July, 2004

PINT NIGHTS

Weekly Pint Nights are held on Saturday Nights at all Locations.

Drink a pint and keep the glass! 7-9 pm (while supplies last!)

- 7/16 Edison Light
- 7/17 Rogue Amer. Amber
- 7/24 Haacker Pschorr
- 7/31 Hoegaarden
- 8/7 Dogwood Summer
- 8/14 PBR
- 8/15 Rogue 15th!
- 8/21 Warsteiner

Rewards to GO!

This is a program designed to reward our loyal customers for their Call In and To Go business. Membership to the program is FREE! Each time a member of the REWARDS TO GO program places an order for Take Out the dollars spent are translated into points.

These points accumulate and are converted to Condors. For every \$1 you spend on take out food or retail items you earn 1 point. Once you accumulate 200 points you will earn \$20.00 in Condors.. our own special kind of personalized house cash. There will be bonus days where you will earn Double Points! Every Wednesday will be double point day! Ask your



server for details! We appreciate your business and this is one of the ways that we say "Thank You".

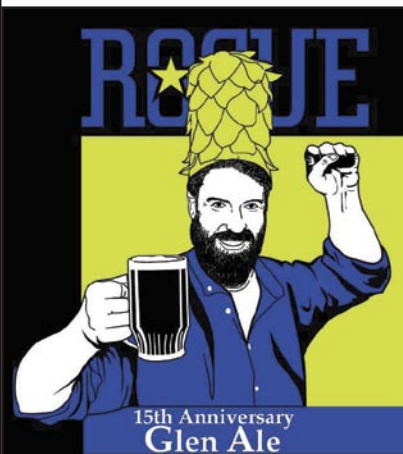
A View from the Summit

"Celebrate Rogue's 15th Anniversary!"

Summit Staff

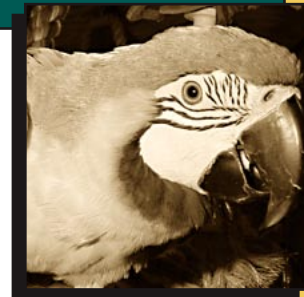
Join us for Rogue's 15th Anniversary party on the 15th of July! This is the 2nd month that Summits Wayside Tavern has the honor of participating in Rogue Ales' 15th Anniversary Celebration.

A special Anniversary keg of Rogue beer will be tapped on the 15th of every month and sold ONLY on that day. Every month we will feature a different special anniversary Rogue Brew. Only select establishments across the country have been invited to join this special Rogue celebration - so join the fun at Summits Wayside Tavern! The kegs will be tapped at the open of business at 11:00 a.m. and will pour until sold out! (Last month all three stores sold out by the close of business!) Don't miss out!



Thursday, July 15th we will tap a keg of "Glen Ale" in honor of the late Glen Falconer. During Glen's brewing career he worked at Rogue as well as for his own Wild Duck Brewery. Glen Ale is Rogue's way of honoring a dear friend and award winning brewer.

Editor's Note: Each week, we'll bring you a column featuring a thought, story, or even prose by your favorite people at Summits! And don't forget, you too can be published! Contact snellville@summitsonline.com for details!



Summit's Beer Offerings



Snellville

Spaten Optimator
Flying Dog Horn Dog
Cores'k Abbey Pale Ale
Corsend'k Abbey Brown
Sierra Nevada Stout
Sierra Nevada Brown
Anchor Summer

Sandy Springs

Rogue Old Crustacean
Flying Dog Horn Dog
Abita Andy Gator
Anchor Summer
Dogwood Summer
Sierra Nevada Summer

Cumming

Rogue Old Crustacean
Flying Dog Horn Dog
Coresnd'k Abbey Pale Ale
Corsend'k Abbey Brown
Anchor Summer
Dogwood Summer
Sam Adams Summer

Visit us on the web at www.summits-online.com



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

Publisher: Andy Klubock
Editor in Chief: Jan Sherrer
Design: Cindy Svec, Relevant Arts

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Find your Summits!

Locations

Summits Wayside Tavern® - Sandy Springs
5830 Roswell Road
Sandy Springs, GA 30328
Phone: 404-257-0735
Fax: 404-257-1298

summits-online.com/sandysprings/

Summits Wayside Tavern® - Snellville
3334 Stone Mtn. Hwy. (Hwy 78)
Snellville, GA 30078
Phone: 770-736-1333
Fax: 770-736-0041

summits-online.com/snellville/

Summits Wayside Tavern® - Cumming
525 Lake Center Pkwy.
Cumming, GA 30040-2752
Phone: 770-886-4374
Fax: 770-886-4376

summits-online.com/cumming/

Mark Your Calendar!

Broken-hearted drinkers pay to cry into their beer

A bar for the broken hearted has opened in China where drinkers pay to cry into their beer.

Tissues and menthol drops are provided at the bar in Nanjing as well as onions and red peppers for customers who need help to burst into tears.

Bar tenders play sad music and there are dolls available for customers to throw around or beat to vent their anger of a broken relationship.

Customers must pay ¥3 an hour, on top of their drinks bill, to weep and wail to their hearts content, a report in the Jinling Evening News said.

The bar has been a big success and is attracting crowds of depressed drinkers every day, according to the newspaper.

http://www.ananova.com/news/story/sm_1012578.html?menu=

Condors make excellent gifts!

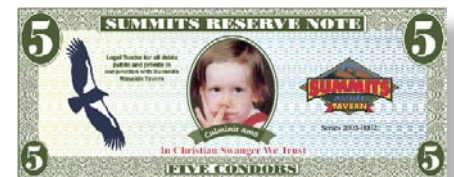
Shopping for the hard to please person?
Need to reward an employee?

Condors to the rescue!

Condors, Summits money, come in \$5.00 denominations, and are bought in increments of \$20.00. What better way to say "You're Special" than with Summits Condors??

Put your family, a favorite vacation spot, or even a beloved pet on your money. Ask your friendly Summits server for details.

And don't forget - you can win Condors by submitting an article or photo - email us for details! Editor@summits-online.com



Beer Spotlight

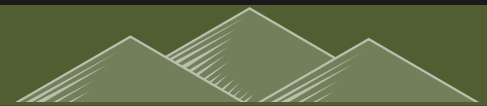
Summits Cliffhanger Ale

An English style bitter, amber in color with a mild hop finish.

Cliff Hanger Ale is brewed especially for Summits Wayside Tavern by Rogue Ales of Newport, Oregon. Only the finest of ingredients have been used including Great Western 2 Row Pale, Great Western Crystal 60 Malts; Willamete, UK Kent Golding & Amarillo Hops, Free Range Coastal Waters & Top Fermenting Pacman Yeast.

No Chemicals, Preservatives or Additives.





Cooking With Beer!

BEER-BRINED GRILLED PORK CHOPS

Brining the chops makes them moist.

- 2 cups water
- 2 cups dark lager beer
- 1/4 cup coarse salt
- 3 tablespoons (packed) dark brown sugar
- 3 tablespoons mild-flavored (light) molasses
- 1 cup ice cubes
- 6 1- to 1 1/4-inch-thick center-cut bone-in pork chops
- 7 large garlic cloves, minced
- 3 teaspoons coarsely ground black pepper
- 2 teaspoons salt
- 2 teaspoons dried sage leaves

Combine 2 cups water, beer, 1/4 cup coarse salt, sugar, and molasses in large bowl. Stir until salt and sugar dissolve. Stir in ice. Place pork chops in large resealable plastic bag. Pour beer brine over pork chops; seal bag. Refrigerate 4 hours, turning bag occasionally.

Prepare barbecue (medium-high heat). Remove pork chops from beer brine; pat dry. Mix garlic, pepper,

2 teaspoons salt, and sage in small bowl. Rub garlic mixture over both sides of pork chops. Grill pork chops until instant-read thermometer inserted into center of chops registers 145°F to 150°F, about 10 minutes per side, occasionally moving chops to cooler part of rack if burning. Transfer chops to platter; cover with foil, and let stand 5 minutes. Serve.

Makes 6 servings.

Bon Appétit July 2001



Summits Gear - Available At Any Summits Location!

Shortsleeve T-shirt

- black \$14.99
- gray \$14.99

Longsleeve T-shirt

- black \$16.99
- gray \$16.99

Hats

- khaki \$14.99

Polo Shirts short

- black \$26.99
- green \$26.99
- burgundy \$26.99

Polo shirts long

- black \$29.99
- green \$29.99

Denim shirts

- denim \$33.99

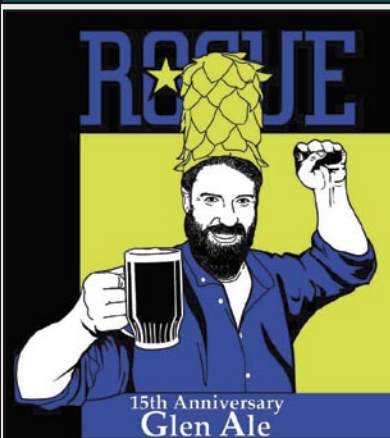
Fleece Pullovers

- black \$39.99

Jackets

- black \$200.00

The Beer Connoisseur



Rogue- Glen Ale

July 15: Glen -- a stong ale, Brew #9 in Rogues 15th Anniversary Series.

Dedicated to Glen Hay Falconer: Once a Rogue, always a Rogue (1961-2002). John Maier described Glen as a strong ale, brewed with five ingredients: Simpson's Golden Promise & Weyermann Malts, Glacier hops, Free-range Coastal Water and top fermenting PacMan Yeast. Glen weighs in at 18.9 degrees Plato, 50 IBUs, 78 degrees Apparent Attenuation and 15 degrees Lovibond. Orange/amberin hue, sporting a thick and creamy head with a fine hop bitterness and aroma. We love you Glen!

Amber-hued and sporting a dense creamy head, Glen Ale has a fruity, hoppy aroma and big malt flavors that expand on the palate and finish with a moderate hop bitterness that lingers deliciously. Hedonisitc!

www.rogue.com



Did you know?

Vermont gas stations sell 3.2-percent beer as well as wine, which often tops 14 percent alcohol. But beer containing 3.3 percent alcohol or more is available only in state-run liquor stores.

Candy is regulated in many states if it contains even a trace of alcohol -- four states ban liqueur in candy outright. A young adult attempting to buy a Godiva Champagne truffle could get carded in 16 states.

<http://www.travelenvoy.com/wine/zinfande2.htm>



Spotlight on Food

In the mood for a great tasting entree? Try our Montrose Chicken Plate. A hand battered chicken breast is topped with glazed ham, Swiss cheese, and diced tomatoes. It doesn't stop there! Veggies include our always-fresh red pepper spinach and garlic mashed potatoes. A side of mizubeezi dipping sauce and garlic bread sticks completes this meal.

For a full look at our menu, click on www.summits-online.com and let your food adventure begin.



Quote of the Week

My advice to you... is to start drinking heavily.

--John Belushi (Animal House)

Your Weekly Summits Calendar

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------------|-----------------|--------------|----------------------------|------------------------|--------------------------------|----------------|
| 11 | 12 | 13 | 14 | 15 ROGUE 15! | Edison Lite Special Pint 16 | 7-9p 17 |
| | SN Trivia 7:30p | SS Trivia 8p | C Trivia 8p double! | | C Karaoke 10p | Rogue Am. Amb. |
| | | | | | SN Trivia 10p SS Trivia 10p | SS Trivia 9p |
| 18 | 19 | 20 | 21 | 22 | 23 | 7-9p 24 |
| | | | | | | Hacker Pschorr |
| | | | | | C Karaoke 10p | |
| | SN Trivia 7:30p | SS Trivia 8p | C Trivia 8p double! | | SN Trivia 10p SS Trivia 10p | SS Trivia 9p |
| 25 | 26 | 27 | 28 | 29 | 30 | 7-9p 31 |
| | | | | | | Hoegaarden |
| | | | | | C Karaoke 10p | |
| | SN Trivia 7:30p | SS Trivia 8p | C Trivia 8p double! | | SN Trivia 10p SS Trivia 10p | SS Trivia 9p |
| August 1 | 2 | 3 | 4 | 5 | 6 | 7-9p 7 |
| | | | | | | Dogwood |
| | | | | | C Karaoke 10p | |
| | SN Trivia 7:30p | SS Trivia 8p | C Trivia 8p double! | | SN Trivia 10p SS Trivia 10p | SS Trivia 9p |