

At the Summit

the e-zine of Summits Wayside Tavern



10 May, 2004

PINT NIGHTS

Weekly Pint Nights are held on Saturday Nights at all Locations.

Drink a pint and keep the glass! 7-9 pm (while supplies last!)

- 5/14 Fosters
- 5/15 Rogue Half-a-Weiz
- 5/21 Miller Lite
- 5/22 Hoegaarden
- 5/29 Sweetwater 420
- 6/5 Mike's Hard Lemon'
- 6/12 Pilsner Urquel
- 6/19 LaBatt's
- 6/26 Coors

Rewards to GO!

This is a program designed to reward our loyal customers for their Call In and To Go business. Membership to the program is FREE! Each time a member of the REWARDS TO GO program places an order for Take Out the dollars spent are translated into points. These points accumulate and are converted to Condors. For every \$1 you spend on take out food or retail items you earn 1 point. Once you accumulate 200 points you will earn \$20.00 in Condors.. our own special kind of personalized house cash. There will be bonus days where you will earn Double Points! Every Wednesday will be double point day! Ask your



server for details! We appreciate your business and this is one of the ways that we say "Thank You".

A View from the Summit

"...a freestanding honest beer..."

New Century Company

Today, three corporate giants control the light beer scene. We believe light beer drinkers deserve a better choice. That's why we've introduced Edison Light Beer, the independent light. There is no 'regular' Edison. This is a freestanding honest beer that stands up for itself.

Edison's patented formula is made by Dr. Joseph Owades, the inventor of light beer in the 1960s. The unique process gives Edison Light a smooth flavor, light taste and clean finish with virtually no aftertaste. Edison Light is 109 calories and 6.6 carbohydrates per 12 ounce serving.

Just as the craft movement sparked a renaissance of long-suppressed styles, Edison brings new energy to light. Edison is available only in Atlanta and Boston, with some Trader Joe's boutique markets throughout the country. Try one today and see why the following had these things to say about Edison, The Independent Light Beer:

"Edison Light Beer kicks the shit out of any other mainstream light beer on the market."

- Beer Advocate Reviewer

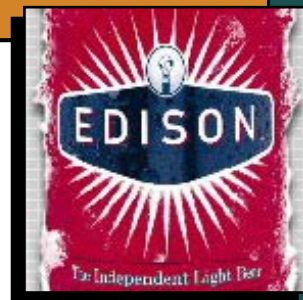
"The best of six...a surprise winner...especially among those who like everything light beer implies. Lots of fun to drink...well made...very clean and refreshing."

- Atlanta Journal-Constitution

"Our final verdict: Edison tastes good and is smooth enough that you could chug a whole keg fairly quickly (and if that don't wow the ladies, nothing will!)."

- Maxim Magazine

Editor's Note: Each week, we'll bring you a column featuring a thought, story, or even prose by your favorite people at Summits! And don't forget, you too can be published! Contact snellville@summitsonline.com for details!



Summit's Beer Offerings



Snellville

Sierra Nevada Summer
Hack'r Psch'r Spr'g Bock
Dogwood Spring
Flying Dog H. H'nd Bock
Sam Adams Boston Ale
Sam Adams White

Sandy Springs

Anchor Summer
Sierra Nevada Summer
Dogwood Spring
Sam Adams Boston Ale
RedHook Nut Brown
Fullers London Pride

Cumming

Anchor Summer
Sam Adams Summer
Weinstephaner Lager
Dogwood Double
Terrapin Extr. Cream Ale

Visit us on the web at www.summits-online.com



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

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summits-online.com/cumming/

The Passport Club

Take a trip around the world! Drink 100 different draft beers from our extensive draft list and you'll receive a personalized 20 oz. dimpled mug from Summits Wayside Taverns® to continue your journey with.

It's easy and fun and we'll add you to our mailing list so you'll know about



new beers when they arrive. There is a \$2.00 registration fee, but 100% of that is donated to Habitat for Humanity. Isn't that reason enough to join? Besides, you get your very own

personalized "Passport Club Card"!

The Passport Club works like this:

1. Tell your server you'd like to join the Passport Club.
2. Fill out the form found in the beer lists at your table.
3. Fork over the two bucks and order a draft.

That's it! Your server will provide your own draft menu on which we'll keep a record of your beer journey. Each time you stop in, just ask for your passport list.

Already got your mug? Try for Passport Club Tier II! This time you get to tour our bottled beers.

For more information about the adventure, go to our website:

summits-online.com/passport.html

Condors make excellent gifts!

Shopping for the hard to please person? Need to reward an employee?

Condors to the rescue!

Condors, Summits money, come in \$5.00 denominations, and are bought in increments of \$20.00. What better way to say "You're Special" than with Summits Condors??



Put your family, a favorite vacation spot, or even a beloved pet on your money. Ask your friendly Summits server for details.

And don't forget - you can win Condors by submitting an article or photo - email us for details! Editor@summits-online.com

Beer Spotlight

Shiner Blonde

Shiner Blonde is faithfully brewed in the tradition of the "Little Brewery" in Shiner.

An unmistakable original, this Bohemian inspired golden lager embodies the spirit of Spoetzl's early brews. Shiner Blonde's distinctively flavorful yet pleasant, satisfying taste demonstrates the true character of a classic American lager.

<http://www.shiner.com/problon.html>



Recipe

Whiskey Steak

by Infamous Famous Belly Mark Higgins

A couple of nights ago I was hungry and sober, so I decided to kill two birds with one stone.

Ingredients:

- 1 1/2 lb flank steak, about 1/2 inch thick
- 1 clove garlic, minced
- 2 teaspoons dry mustard
- 1/4 cup of Jack Daniel's Tennessee Whiskey(r) (what you do with the rest is up to you)
- 2 tablespoons butter
- salt and pepper to taste

Lets get safety out of the way first. No running with sharp objects in your hands. With that said, use a really sharp knife to score the flank steak about 1/8 inch deep, making a diamond pattern. Mix the garlic, dry mustard and whiskey together. Place the steak and the marinade that you just concocted into a resoluble bag and refrigerate for as long as you can stand to wait (why not hang out with your good friend Jack while you're waiting?)

Remove steak from refrigerator and preheat your grill. Grill them babies about 3-5 minutes per side brushing them with butter periodically because butter goes with everything. Slice the flank steak into strips, across the grain and serve.

<http://www.briansbelly.com/recipes/beef/whiskeysteak.shtml>



Industry News: Coors in Senate?

Mr. Coors Goes To Washington

Wednesday, April 7th, 2004. at 11:46 PM

Brewing magnate Peter Coors will run for the U.S. Senate seat being vacated, Colorado Gov. Bill Owens announced on Wednesday.

The 57-year-old Coors, who has appeared in national television commercials for the beer, is chairman of Coors Brewing Co. and Adolph Coors Co.

August Busch could not be reached for comment.

<http://www.briansbelly.com/news/>



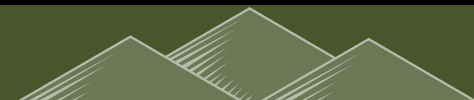
The Mourne Mountains

The Mourne Mountains, Northern Ireland

The barren peak of Slieve Donard, climbing steeply to 2,796 ft, dominates the mysterious blue distance of the landscape. It's an afternoon's climb from the catpark at Bloody Bridge near the holiday resort of Newcastle. From the top you can see the Isle of Man and the full length of Strangford Lough. To the north-west lies the pale line of Lough Neagh, a vast inland sea covering 153 square miles, famous for its eels, an Ulster delicacy. Hundreds of tons of eels are exported each year.

<http://www.geographia.com/northern-ireland/ukidwn02.htm>





Did You Know?

- George Washington's recipe for porter is handwritten in an old notebook available at the New York Public Library.
- According to the ancient Gilgamesh Epic, the primordial man Enkidu was commanded to "Drink also beer, as it is the custom of the land." After drinking, he became enlightened and became a human being.
- The legendary King Gambrinus of the Middle Ages is known as the "patron saint of beer" (not to be confused with St. Arnold, patron saint of brewing).
- The fifth century Irish Saint Bridget allegedly performed the miracle of turning water into beer.
- The legendary "King Gambrinus" is known as "the patron saint of beer." For more info on the jolly king, see Beer History.
- In 1888, German beer consumers in Munich staged the "Battle of Salvator" over sharp beer price increases.

SOURCE: Pete's Wicked

<http://www.brewreview.com/brewreview/marginalia/trivia.asp>

Quote of the Week

"Work is the curse of the drinking class." -- Oscar Wilde

Your Weekly Summits Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9	10	11	12	13	14	7-9p 15
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		Foster's Pint! C Karaoke 10p SN Trivia 10p SS Trivia 10p	Rogue Half'
16	17	18	19	20	21	7-9p 22
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		Miller's Pint! C Karaoke 10p SN Trivia 10p SS Trivia 10p	Hoegaarden
23	24	25	26	27	28	7-9p 29
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		C Karaoke 10p SN Trivia 10p SS Trivia 10p	Sweetwater 420
30	31	June 1	2	3	4	7-9p 5
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		C Karaoke 10p SN Trivia 10p SS Trivia 10p	Mike's Hard Lem
						SS Trivia 9p