

# At the Summit

the e-zine of Summits Wayside Tavern



1 March, 2004

## PINT NIGHTS

Weekly Pint Nights are held on Saturday Nights at all Locations.

Drink a pint and keep the glass! 7-9 pm (while supplies last!)

- 3/6 Sam Adams
- 3/13 Beamish/McEwans
- 3/20 Grolsch
- 3/27 Sierra Nevada
- 4/3 Spatzen Fr. Weiss
- 4/10 Paulaner Hefe
- 4/17 McEwans
- 4/24 Newcastle

## Where are you?



Learn how you can get your photo in our Ezine and win some condors!

See Page 2!



St. Paddy's Day  
March 17, 2004  
Only \$2.04

## A View from the Summit

### "Events at the Summit in March!"

Jenny Fackenthall - Manager - Snellville

March is an event filled month for Summits Wayside Tavern! You won't want to miss a week with us this month! We are introducing an exciting new incentive program as well as hosting a couple of exciting promotions.

### Rewards To Go!

Beginning March 1, 2004 Summits Wayside Tavern will introduce REWARDS TO GO! This is a program designed to reward our loyal customers for their Call In and To Go business. Membership to the program is FREE! All you have to do is join! So how does it work?



Each time a member of the REWARDS TO GO program places an order for Take Out the dollars he or she spends is translated into points. These points will accumulate and you will earn Condors in return. For every \$1.00 you spend on take out food or retail items you will earn (1) point. Once you accumulate 200 points you will earn \$20.00 in Condors.. our own special kind of personalized house cash. There will even be bonus days where you will earn Double Points! Every Wednesday will be double point day! Ask your server for details beginning March 1st. We appreciate your business and this is one of the ways that we choose to say "Thank You".

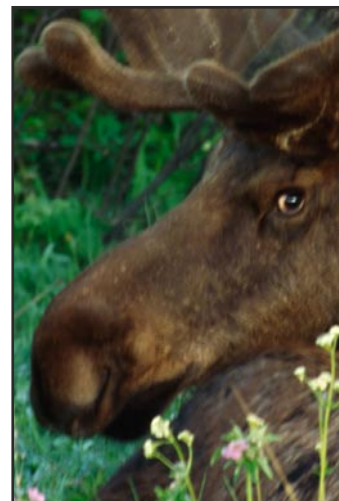
### St. Patricks Day Special!

Wednesday, March 17th we will make you an Irish offer that you cannot refuse! We will offer a traditional Irish Meal of corned beef and cabbage for only \$2.04 all day and night long! Bring your family and friends in for an authentic Irish meal. This offer will only be available for dine in customers. We want you to stay and have a drink with us while you enjoy your feast! Don't miss out on this one!



### Moosehead March Madness Is Back!

By popular demand Summits will host Moosehead Madness during the NCAA playoffs! During the month of March if you purchase (5) Moosehead Lagers will become eligible for scores of prizes such as keychains, koozies, hats, t-shirts, golf shirts, radio coolers, and a grand prize Lounge chair! Ask your server for details and rules of the game. In support of this program Summits will offer "Moose Mugs" all month! These are 24-oz Moosehead glasses at the discounted price of \$4.99! Join in on the fun!



Visit us on the web at [www.summits-online.com](http://www.summits-online.com)



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

**Publisher:** Andy Klubock

**Editor in Chief:** Jan Sherrer

**Design:** Cindy Svec, Relevant Arts

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## Find your Summits!

### Locations

**Summits Wayside Tavern® - Sandy Springs**

5830 Roswell Road  
Sandy Springs, GA 30328  
Phone: 404-257-0735  
Fax: 404-257-1298

[summits-online.com/sandysprings/](http://summits-online.com/sandysprings/)

**Summits Wayside Tavern® - Snellville**

3334 Stone Mtn. Hwy. (Hwy 78)  
Snellville, GA 30078  
Phone: 770-736-1333  
Fax: 770-736-0041

[summits-online.com/snellville/](http://summits-online.com/snellville/)

**Summits Wayside Tavern® - Cumming**

525 Lake Center Pkwy.  
Cumming, GA 30040-2752  
Phone: 770-886-4374  
Fax: 770-886-4376

[summits-online.com/cumming/](http://summits-online.com/cumming/)

## Summit's Beer Offerings



### Snellville

RedHook Nut Brown Ale  
McEwans IPA  
Beamish Stout  
Mikes Hard Lem. L.(bottle)  
Kirin Light (bottle)  
Molson Light (bottle)

### Sandy Springs

Frankenheim Alt  
Anchor Christmas '03  
Dogwood Winter  
Rogue Yellow Snow  
Sam Adams Winter  
Flying Dog K-9 Cruiser

### Cumming

Mikes Hard Lem. L.(bottle)  
Flying Dog K-9 Cruiser  
Sam Adams Winter  
Carolina Pumpkin  
Dogwood Winter  
Anchor Christmas 2003

## You Can Win And Be Famous!

### Have you reached your own personal Summit?

Are you on the track of getting there? We want to hear about it! Let us share in your victories. Write us an article for the Summit E-Zine about...anything! If chosen, your article will be published in our weekly newsletter and you will receive \$20 in Condors! We look forward to hearing from you!

Submit all articles to attn.: Jan at: [Summitstavern2@mindspring.com](mailto:Summitstavern2@mindspring.com) All articles submitted become property of Summits Wayside Tavern.

### Where in the world are you??

Send us a photo taken of yourself traipsing across some distant soil wearing your favorite Summit wear. If chosen, your photo will be published in our weekly newsletter and you will receive \$20 in Condors! So, put on your best smile for Summits!

Submit all photos to attn.: Jan at: [Summitstavern2@mindspring.com](mailto:Summitstavern2@mindspring.com) All articles submitted become property of Summits Wayside Tavern.

## Beer Spotlight

### DAB

### The World Famous Dortmunder

Dortmund, "Brewcity of Germany", is the origin of a special type of the bottom-fermented blond lager, which became famous as "THE DORTMUNDER". DAB original is the leading product in this premium lager quality. It is still brewed according to the Original Dortmunder brewing process, using only barley, hops, yeast, and water to create the fabulous crisp and full-bodied taste of excellence.

DAB. The beer of world fame.



## The Summits of Kenya...

### Kenya

Kenya is a land of contrasts, and nowhere is this more apparent than in its range of altitudes. The hills and mountains of Kenya are a world apart from the lowland valleys and plains.

High altitude Kenya offers something for everyone. There are refreshing hill walks through bird rich areas or more active hikes into montane forests.

Above all there is mighty Mt Kenya, whose slopes are the perfect trekking destination. The mountain's alpine peak is a challenging technical summit for the experienced mountaineer ...

### Mt Kenya

Africa's second highest peak is a majestic monolith regarded as the sacred realm of Ngai, god of the local Kikuyu people, and home to one of the planet's rarest sights, Equatorial Snow ...

### Mt Longonot

A dormant volcano whose awe-inspiring crater is a secret world of wildlife ...

### Mt Elgon

Rising from the Western Forests, this mountain is home to mysterious Kitum Cave, a deep cavern visited by herds of Elephants ...

### Loroghi Hills

In the Heartland of the Samburu people, these hills are a haven for wildlife and the perfect destination for the adventurous trekker ...

<http://www.magicalkenya.com/default.nsf/doc11/3?opendocument&l=1&e=3>



## Condors make excellent gifts!

Shopping for the hard to please person? Need to reward an employee?

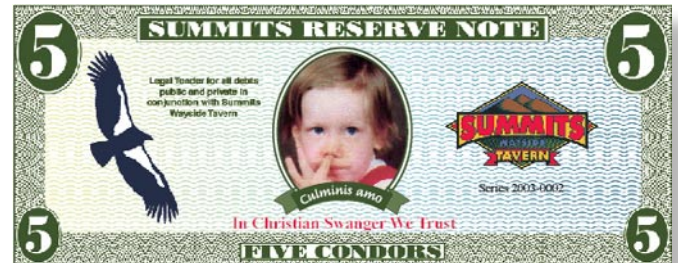
### Condors to the rescue!

Condors, Summits money, come in \$5.00 denominations, and are bought in increments of \$20.00. What better way to say "You're Special" than with Summits Condors??

Put your family, a favorite vacation spot, or even a beloved pet on your money.

Ask your friendly Summits server for details.

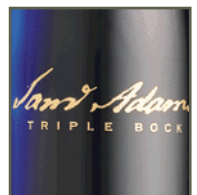
And don't forget - you can win Condors by submitting an article or photo - check out the easy to follow rules on page 2!



## Did You Know?

### Make mine a double.

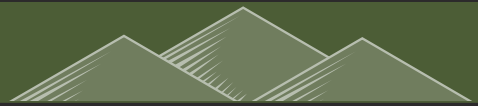
The world's strongest beer is 'Samuel Adams' Triple Bock, which has reached 17% alcohol by volume. To obtain this level, however, they had to use a champagne yeast.



### Just in case you were thinking of driving.

Modern breathalyzers work on a clever electrochemical principle. The subject's breath is passed over a platinum electrode, which causes the alcohol to bind with oxygen, forming acetic acid. In the process it loses two electrons, a process that sets up a current in a wire connected to the electrode. The higher the concentration of alcohol in the breath, the greater the electrical current, which can be read by a simple meter to indicate intoxication levels

<http://www.comedy-zone.net/triviazone/humans/page3.htm>



## The Low Carb Menu

### Steak Pompano Salad - only 6 Carbs!

Our fajita steak is first marinated, then grilled to perfection. Afterward, we rest the steak on a bed of Romaine lettuce tossed with our own Bleu Cheese dressing. This salad is then topped with bleu cheese crumbles, tomato, Parmesan and Romano cheese!

For a full look at our menu, click on [www.summits-online.com](http://www.summits-online.com) and let your food adventure begin.

## Save on Movies!

Pick up movie tickets for any **United** and **Regal Theater** at the Sandy Springs and Snellville Summits.

In Cumming, you can purchase movie tickets for **Movies 400 Theater**. Tickets are good anytime, but cannot guarantee a seat in a sold out show.

Plan ahead and treat the family to a night out at the movies!

## Summits Gear - Available At Any Summits Location!

Shortsleeve T-shirt		Polo Shirts short		Denim shirts	
black	\$14.99	black	\$26.99	denim	\$33.99
gray	\$14.99	green	\$26.99	<b>Fleece Pullovers</b>	
<b>Longsleeve T-shirt</b>		burgundy	\$26.99	black	\$39.99
black	\$16.99	<b>Polo shirts long</b>		<b>Jackets</b>	
gray	\$16.99	black	\$29.99	black	\$200.00
<b>Hats</b>		green	\$29.99		
khaki	\$14.99				

## Quote of the Week

*"A good local pub has much in common with a church, except that a pub is warmer, and there's more conversation." -- William Blake*

## Your Weekly Summits Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	Mar 1 Moosehead Madness Begins!	2	3	4	5	7-9p 6 Sam Adams
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		C Karaoke 10p SN Trivia 10p SS Trivia 10p	SS Trivia 9p
7	8	9	10	11	12	7-9p 13 Beamish/McEwan
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		C Karaoke 10p SN Trivia 10p SS Trivia 10p	SS Trivia 9p
14	15	16	Killian's Irish 17 Weekend! Corned Beef & Cabbage Special!	Killian's Irish 18 Weekend!	Killian's Irish 19 Weekend!	7-9p 20 Grosch
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		C Karaoke 10p SN Trivia 10p SS Trivia 10p	SS Trivia 9p
21	22	23	24	25	26	7-9p 27 Sierra Nevada
	SN Trivia 7:30p	SS Trivia 8p	C Trivia 8p double!		C Karaoke 10p SN Trivia 10p SS Trivia 10p	SS Trivia 9p