At the Summit the e-zine of Summits Wayside Tavern



12 August, 2002

HOT News!

Pint Nights: Woodpecker Cider

Drink a pint of Woodpecker Cider on draft and keep the glass! 7-9 pm, while supplies last

Sandy Springs - Thu, August 15th Snellville - Sat, August 17th Cumming - Sat, August 17th more promos on the web!

Team Trivia!

Sandy Springs

Tuesday from 8 to 10 pm Friday from 10 to midnight

Special Edition - Fri. 8/16 - Trivia 8-10 pm, 10-midnight: Special Topics: Sports, Sex, & Rock and Roll! Don't miss this one !!!

Snellville

Monday from 8 to 10 pm

Cumming

Wednesday from 8 to 10 pm

Menu Spotlight

How about a burrito stuffed with all kinds of fresh veggies? Order our Vegetarian Overdrive- it's naturally good. This burrito is filled with sauteed spinach, mushrooms, vidalia onions, grilled zucchinni, bell peppers, black beans, saffron rice, and cheddar cheese! Who could ask for more?

Don't forget, it's topped with lettuce, tomato, sprouts, corn, olives, cheese, and smoked chipolte chile sauce.

For a full look at our menu, click on summits-online.com and let your food adventure begin.

Remember, we offer our full menu for "carry-out."

A View from the Summit...

"Tales of the Quip"

by Bill - Cumming Location

Quip n. A clever, witty remark, often prompted by the occasion. That is the dictionary definition. I find that to be woefully inadequate. The guip is far more than that. A truly good quip is a near religious experience that leaves the victim mired in stammering confusion and the witnesses rolling in hilarity. There are few things in life that I enjoy more than a good quip.



Being in the restaurant business, I find myself with myriad occasions to practice the art of the quip. Not a day passes that I don't get a chance to use a one-liner of some sort. Many victims are innocent bystanders asking simple questions:

Q "Excuse me, Where is your bathroom?"

A "It's just through my living room on the right."

(continued on page two)

CAMRA: Marketing Beer to Women

As a result of market research in Britain that found 1/5 of women believed beer to be "oldfashioned" and 1/3 believed beer to be "unfeminine", CAMRA is launching a new campaign to interest women in beer. They're adopting the ancient goddess - Ninkasi - said to be one of the earliest brewers of beer - 3,500 years ago.

As a part of the campaign to change women's perception of beer, CAMRA is also featuring 10 "female friendly ales" at this week's Great British Beer Festival in London. 45,000 beer lovers are expected to attend the festival.

To learn more view: "Women to Worship Goddess of Beer".

ethina New!



Snellville

Drafts

Redhook Summer Blonde Red Brick Summer

Harpoon Summer Sam Adams Summer Petes Summer

Sandy Springs

Drafts

Molings Sam Adams Summer Harpoon Summer

Dogwood Summer Grolsch

Cumming

Drafts

Sam Adams Summer

Petes Summer

Harpoon Summer

Dogwood Summer

Redhook Summer Blonde

Full list of new drafts at www.summits-online.com

the e-zine of Summits Wayside Tavern



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Tales of the Quip (continued from page 1)

Q "Can I ask you a question?"

A "I'm not sure what the judges are gonna think but that sounded interrogative."

Others are not so innocent but think themselves rather clever:

(When an older gentleman was carded)

Q "My ID? Boy, I'm old enough to be your father!"

A "Maybe so but you ain't ugly enough."

(Then after ordering a second round)

Q "Do you want to see my ID again?"

A "I don't know. Did you get any younger since I carded you last?"

Some are just out there:

(After asking where the bathrooms are and being directed with a finger point and verbal instructions to walk to the windows and take a right)

Q "The windows..??"

A "Yes sir that would be the transparent part of the wall directly in front of you."

Perhaps the best liner I ever heard came from an obviously overworked underpaid bartender who was being harassed by a customer about their food and had had enough.

Q "Hey! It's been 10 minutes already. How much longer?"

A "Did you bang your head on the Golden Arches walking through that door? This isn't Macdonalds!"

Ed. Note: Each week, we'll bring you a column featuring a thought, a story, or even prose by your favorite people at Summits! So, don't miss a week- you'll miss a lot!



This week we shine on **Cantillon Rose De Gambrinus**. Try one at your favorite Summits today!

Cantillon Rose De Gambrinus

Region of Origin: Brabant, Belgium

Style: Fruit Lambic

It looks like a rose wine, but has more complexity than most. With its fine sustained bead, a pink Champange of the beer world perhaps? In Belgium, it is typically served in a Champange flute. Definitely a beer, too - the name Gambrinus derives from Jan Primus ("John the First"), 13th century ruler of Brabant, who in many parts of the world is the legendary "King of Beer." Several brews in different countries are named after him. This one has a remarkable fruit aroma, carrying through into the palate, with a delicate, lactic acidity gradually developing. It is a blend predominantly of raspberry lambic (framboise) with a smaller proportion of cherry lambic (kriek). Some editions have also contained tiny proportions of elderberry, and vanilla pod. An elegant drink with which to greet guests at a party...and one of the world's great beers.

Great Beer Guide by Michael Jackson



the e-zine of Summits Wayside Tavern

Industry News

Sick of Hangovers? Try a 'Volcanic' Pill

LONDON (Reuters) - Forget black coffee or fried breakfasts. Salvation for hung-over drinkers may have arrived in an unlikely new form -- volcanic rock.

A British firm is about to market a new cure for hangovers based on lava-formed stone imported from Turkey and Australia.

"We were researching this for cancer patients to help with the side effects of treatment, but we have found out it works really well for hangovers," Dr. Kenneth

Maule, of the English firm Global Health

Products, told Reuters.

The volcanic dust, or zeolite, acts as a natural detoxifying agent and has already been used internationally for purifying water, treating animal feed and attending victims in Bulgaria of the Chernobyl nuclear disaster.

"It resides in the gut and will attach itself like a piece of velcro to all the toxins and

poisons you don't want in your body," Maule said. "You just urinate the problem away."

Maule, who has developed the zeolite into a product called Zetox, said he was forming a new company, Good Morning, to sell the capsules in Britain exclusively for drinkers.

Six pills before going out drinking should be

enough to ward off hangovers for the average person on a normal night of, say, four or five pints of beer, he said.

"But if it is going to be a deadly night, add two capsules for every extra four pints," Maule said. "And if you're heavy, take a few extra to start with."

Zetox is already for sale on the Internet at 19.95 pounds (\$31.22) for 120 pills, and could be offered in pubs, clubs and shops around Britain within weeks if Good Morning is a success.

http://www.reuters.com/news article.jhtml?t ype=humannews&StoryID=1224670

Calendar

Sandy Springs

- Aug. 13 Team Trivia Tues. 8-10 pm
- Aug 15 Pint Night Woodpecker Cider Thur. 7-9 while supplies last!
- Aug. 16 Team Trivia Fri. 7-9 Regular Trivia Fri. 10 pm to midnight
- Aug. 20 Team Trivia Tues. 8-10 pm
- Aug 22 Pint Night Warsteiner Pint Night Thur. 7-9 while supplies last!
- Aug. 23 Team Trivia Fri. 10 pm to midnight

Snellville

- Aug. 12 NEW! Team Trivia Mon. 8-10 pm
- Pint Night Aug 17 Woodpecker Cider Sat. 7-9 while supplies last!
- Aug. 19 NEW! Team Trivia Mon. 8-10 pm
- Aug 24 Pint Night Warsteiner Pint Night Sat. 7-9 while supplies last!

Cumming

- Aug. 14 NEW! Team Trivia Wed. 8-10 pm
- Aug 17 Pint Night Woodpecker Cider Sat. 7-9 while supplies last!
- Aug. 21 NEW! Team Trivia Wed. 8-10 pm
- Aug 24 Pint Night Warsteiner Pint Night Sat. 7-9 while supplies last!

Go to summits-online.com for the

Have you tried it yet?



Cooking With Beer

Cold Raspberry Framboise Soup

- 2 quarts fresh raspberries or 4 small packages frozen raspberries
- 2 1/2 cups Lindemans Framboise Lambic beer

The Everything Beer Book by Carlo DeVito

- 1 Tbsp cinnamon
- 2 Tbsp cornstarch

fresh whipped cream

fresh mint

In a large saucepan, add raspberries, beer, and cinnamon. Bring to a boil and simmer for 15 minutes. Add cornstarch and mix until thickened. Remove from heat and refrigerate. Serve cold with dollop of fresh whipped cream and garnish with sprig of mint. Serves 4-6.



Golden Tee!

Guinness is the Golden Tee Golf sponsor for the month of August.

The Golden Tee course for August is Buckhorn Back 9.

A Guinness t-shirt will be given to the person with the best golf each day, and a polo shirt to the winner for the best score of the week!

The Golden Tee game keeps track of the scores, so register with Golden Tee today! Good Luck!

And, drink a Guinness!

Did You Know???

Prohibition Beer

Many breweries stayed in business during the Depression and Prohibition by manufacturing and selling malt extract. Brewers sold malt as an excellent additive to foods to increase vim, and vigor, but it was actually used to make beer. Many manufactures included the recipe to make beer on the label. Manufactures selling malt extract included Anheuser-Busch, Coors, and Pabst.

The Everything Beer Book - by Carlo DeVito

Drink Idea...

Seventh Heaven

1 oz Seagram's 7 whiskey 1/4 oz amaretto orange juice

Fill a highball glass with ice and the above mentioned liquor. Top with orange juice and stir.

The Passport Club

Take a trip around the world! Drink 100 different draft beers from our extensive draft list and you'll receive a personalized 20 oz. dimpled mug from Summits Wayside Taverns® to continue your journey with.

It's easy and fun and we'll add you to our mailing list so you'll know about new beers when they arrive. There is a \$2.00 registration fee, but 100% of that is donated to Habitat for Humanity. Isn't that reason enough to join? Besides, you get your very own personalized "Passport Club Card"!

The Passport Club works like this:

- 1. Tell your server you'd like to join the Passport Club.
- 2. Fill out the form found in the beer lists at your table.
- 3. Fork over the two bucks and order a draft.

That's it! Your server will provide your own draft menu on which we'll keep a record of your beer journey. Each time you stop in, just ask for your passport list.



Already got your mug? Try

for Passport Club Tier II! This time you get to tour our bottled beers.

For more information about the adventure, go to our website: summits-online.com/passport.html

Quote of the Week

"Where else can you find you such good beer? So brown and stout and healthy, too! The porter's health I drink to you! Yes, hurrah the hops, and hurrah the malt, They are life's flavor and life's salt!"

- Lyrics from the opera "Marta"

Know someone who would enjoy this newsletter? Print it and drop it in the mail to them or forward via email!

