

At the Summit

the e-zine of Summits Wayside Tavern



6 May, 2002

HOT News!

Pint Nights: Woodchuck Cider

Drink a pint of **Woodchuck Cider** on draft and keep the glass! 7-9pm, while supplies last



Sandy Springs - Thu, May 9th
Snellville - Sat, May 11th
Cumming - Sat, May 11th

[more promos on the web!](#)

Team Trivia!!

When: Tuesday from 8 to 10 pm

Where: Sandy Springs location on Roswell Road

There will be prizes, good food, and great drinks, so don't miss a single week. See you there!

Menu Spotlight

Caesar Chicken Salad

Get ready for a taste treat - learn a bit more about our Caesar Chicken Salad... see page 3!

In this Issue!

- 1 A View from the Summit
- 1 Try Something New!
- 1 Golden Tee Golfers
- 2 Cooking with Beer
- 2 Beer Spotlight of the Week
- 3 Food Spotlight
- 3 Industry News and Events
- 4 Beer Trivia
- 4 Passport Club Honor Roll

A View from the Summit...

Customer Service is Our Goal

By Gustavo Hernandez - Sandy Springs Location

Hi, my name is Gustavo Hernandez. I am the assistant kitchen manager at our store in Sandy Springs. You might not know me, but I know you. You make our business possible. You're our customer and that's why I work my best, so that you can be happy with our service and have a great experience in your visit to our restaurant. If you haven't visited us yet, please do, I know that you're going to like it. The food is great, the service is great, and the atmosphere is just something else. If you notice something wrong with our food, our service, or the way the store looks, please let us know. Let us have a chance to change it, give us a chance to please you. The restrooms in our Sandy Springs and Snellville store were redone due to customer suggestions. Now you know that our customers opinions and ideas are important to us. Please visit us and let us know what made you decide to give us the opportunity to serve you, was it this part of the e-mail? I'll be happy to know.

Ed. Note: Each week, we'll bring you a column featuring a thought, a story, or even prose by your favorite people at Summits! So, don't miss a week- you'll miss a lot!



Calling All Golden Tee Golfers!

Admiral Nelson Rum is the Golden Tee Golf sponsor for the month of May. The Golden Tee course for May is Kiwi Springs Front 9.

An Admiral Nelson Rum t-shirt will be given to the person with the best golf each day, and a polo shirt to the winner for the best score of the

week! The grand prize, a golf bag goes to the person with the best score of the month for the three Summits locations!

The Golden Tee game keeps track of the scores, so register with Golden Tee today! Good Luck! And, drink some Admiral Nelson Rum!

Try Something New!



Snellville

Drafts
Grolsch
Red Tail Ale
Blue Heron
Hacker Dunkel
Peachtree Pale Ale

Sandy Springs

Drafts
Grolsch
Wittekerke
Dogwood Summer
Sam Adams Spring
Redhook ESB

Cumming

Drafts
Grolsch
Red Tail Ale
Blue Heron
Sam Adams Spring Ale
Molings - Celtic Red

Visit our website www.summits-online.com for a full list of the new draft beers at our restaurants!

Visit us on the web at www.summits-online.com



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, headquartered in Snellville, Georgia serving quality food and beverages.

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www.summits-online.com/maillist.html

Anyone wishing to be unsubscribed from the newsletter may do so via our website:

www.summits-online.com/maillist.html

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Find your Summits!

Locations

Summits Wayside Tavern® - Sandy Springs

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Sandy Springs, GA 30328
Phone: 404-257-0735
Fax: 404-257-1298

summits-online.com/sandysprings/

Summits Wayside Tavern® - Snellville

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Snellville, GA 30078
Phone: 770-736-1333
Fax: 770-736-0041

summits-online.com/snellville/

Summits Wayside Tavern® - Cumming

525 Lake Center Pkwy.
Cumming, GA 30040-2752
Phone: 770-886-4374
Fax: 770-886-4376

summits-online.com/cumming/

Cooking With Beer

Cheese and Beer Fondue

- 2 Tbsp salted butter
- 1 clove garlic, crushed
- 2 cups Gruyere cheese, grated
- 1/3 cup smoked beer, or bock, ESB, or Scotch ale
- 1 Tbsp flour
- Salt and pepper
- French bread chunks (or other gourmet hardcrust bread)
- Fresh fruit chunks (firm fruits like apples, pears, or strawberries)
- Chunks of cooked ham, beef, turkey, or chicken



What beer you choose for the fondue is up to you. A strong, flavorful beer is recommended, but not a porter or a stout. If you don't want or can't find smoked beer, a bock, an extra special bitter, or a Scotch ale would be an excellent substitution.

In a large saucepan melt the butter and add crushed garlic. Make sure the pan is thoroughly coated on the sides to prevent the cheese from sticking to the pan. Add cheese, beer, and flour, and cook over a low flame while stirring with a whisk. Continue to stir as the cheese melts. Add salt and pepper to taste. When the mixture is smooth and creamy, it's ready to serve. Make sure during serving that the fondue is kept warm. Dip in assorted breads, fruits, and meats.

The Everything Beer Book by Carlo DeVito

Summits Logo Gear...

Looking for a special gift? Just wanna strut our stuff? Here's the list! Get it at any Summits location...

Shortsleeve T-shirt	black	\$14.99
	gray	\$14.99
Longsleeve T-shirt	black	\$16.99
	gray	\$16.99
Hats	khaki	\$14.99
Polo Shirts short	black	\$26.99
	green	\$26.99
	burgundy	\$26.99
Polo shirts long	black	\$29.99
	green	\$29.99
Denim shirts	denim	\$33.99
Fleece Pullovers	black	\$39.99
Jackets		\$200.00

Drink Idea...

Lynchburg Lemonade - Tennessee has the right idea!

1 1/2 oz Jack Daniels

Splash of Triple sec

Splash of sprite

Sour mix to fill

Serve in a pint glass over ice. Garnish with a lemon.



Beer Spotlight of the Week

This week we shine on **Woodchuck Amber Cider**. Try one at your favorite Summits today!

Green Mountain Cidery
(Springfield, VT)

Style: Cider

Full dark golden hue. Medium bodied. Caramel apple aromas. Juicy, sweet apple flavors show some persistence, with a caramel note coming through. Tasty, though apple flavors lack the clarity of other Woodchuck ciders.

The Beverage Testing Institute's Buying Guide to Beer

Edited by Marc Dornan.



Food Spotlight!

Have you tasted our Caesar Chicken Salad? It's my personal favorite.

A grilled breast of chicken covers a crisp bed of Romaine lettuce, tossed of course, with our Caesar dressing. The salad is complete with Applewood Smoked Bacon, Parmesan and Romano Cheeses. Warm bread sticks that are brushed with butter and garlic are served on the side. Order one the next time that you're at Summits. It's a refreshing way to have a meal!

For a full look at our menu, click on www.summits-online.com and let your food adventure begin. Remember, we offer our full menu for "carry-out."



Industry News

Boston Beer And Bridgeport Win Big In International Competition

Boston Beer Co. and Bridgeport Brewing Co. of Portland, Ore., were big winners when the finalists were announced for the bi-annual Brewing Industry International Awards to be presented April 16 in London, England.

Scottish Courage Brewing was the only brewery other than Boston Beer to capture four awards. They went for a variety of brands, including Miller beer brewed at its Manchester, England, brewery. Boston Beer's medals will all go to Sam Adams beers.

The awards are sometimes called "the Oscars of the brewing industry."

First run in 1886, they honor excellence in "the commercial worth of the beer quality" and are only judged by currently practicing professional brewers.

Beers are judged in eight categories, each with three sub-classes, for a total of 24 classes and just 72 medals. Sam Adams knows it has won medals, though not which ones, for its Boston Lager, Winter Lager, Scotch Ale and Weiss Beer. Bridgeport, which claimed a gold medal for its IPA in 2002, gathered honors for Ebenezer Ale, Blue Heron Ale and Old Knucklehead.

For the second consecutive competition, Alaskan Brewing Co. won two awards, as did Pete's Brewing Co., New Glarus Brewing of New Glarus, Wis., and Deschutes Brewery of Bend, Ore.

<http://www.realbeer.com/news/articles/news-001673.html>

Taste some of these award winning beers at your local Summits!

Gift Certificates!

Need a gift? Want to thank an employee for a job well done? Or maybe you need an idea for Mother's Day? (It's coming up soon you know - May 12! Don't forget!)

Summits Wayside Tavern sells gift certificates in \$25 and \$50 denominations. The gift certificates are available at any Summits Wayside Tavern location. Just ask your server!

Summits Wayside Tavern® 525 Lake Center Parkway Cumming, GA 30040-2752		Gift Certificate		No: Date: Loc: Sold by:
Amount _____ \$ <input type="text"/>		Valid from 12 months from date of purchase		
For: _____		AUTHORIZED SIGNATURE _____		
Locations: Cumming 525 Lake Center Parkway, 770.886.4374 Sandy Springs 5830 Roswell Road, 404.257.0735 Snellville 334 Stone Mountain Highway, 770.736.1333		see our menu online at: summits-online.com		

May Calendar

Sandy Springs

- May 7 **Team Trivia**
8-10 pm
- May 9 **Pint Night**
Woodchuck Cider
7-9 while supplies last!
- May 14 **Team Trivia**
8-10 pm
- May 16 **Pint Night**
Red Brick
7-9 while supplies last!
- May 21 **Team Trivia**
8-10 pm
- May 23 **Pint Night**
Harp
7-9 while supplies last!
- May 28 **Team Trivia**
8-10 pm
- May 30 **Pint Night**
Amstel Light
7-9 while supplies last!

Snellville

- May 11 **Pint Night**
Woodchuck Cider
7-9 while supplies last!
- May 18 **Pint Night**
Red Brick
7-9 while supplies last!
- May 25 **Pint Night**
Harp
7-9 while supplies last!
- June 1 **Pint Night**
Amstel Light
7-9 while supplies last!

Cumming

- May 11 **Pint Night**
Woodchuck Cider
7-9 while supplies last!
- May 18 **Pint Night**
Red Brick
7-9 while supplies last!
- May 25 **Pint Night**
Harp
7-9 while supplies last!
- June 1 **Pint Night**
Amstel Light
7-9 while supplies last!

Did You Know ???

Wine Rules of Thumb

- Fish and red wine taste terrible together. Go with white.
- Red meat means red wine. The richer the meat, the richer the wine.
- Fish, oysters, shellfish go well with dry white wine.
- With chicken, pork, and anything that "tastes like chicken"- froglegs, rattlesnake, rabbit, alligator, cats?- you can swing either way, a rich white or a light red.
- Pasta- whatever's in the sauce makes the call; the lighter the sauce the lighter the wine.
- Peanut butter and jelly sandwiches are killer with a sherry.
- Stinky cheese goes great with port.
- Sweets and fruits taste best with a sweet white.
- Vinegary foods, oily foods, and soup are, unfortunately, best with no wine at all.



The Passport Club

Take a trip around the world! Drink 100 different draft beers from our extensive draft list and you'll receive a personalized 20 oz. dimpled mug from Summits Wayside Taverns® to continue your journey with.

Passport Club



It's easy and fun and we'll add you to our mailing list so you'll know about new beers when they arrive. There is a \$2.00 registration fee, but 100% of that is donated to

Habitat for Humanity. Isn't that reason enough to join? Besides, you get your very own personalized "Passport Club Card"! Already got your mug? Try for Passport Club Tier II! This time you get to tour our bottled beers.

For more information about the adventure, go to our website:

summits-online.com/passport.html ▶

Passport Club Honor Roll

Sandy Springs

Mark Dzikowski
Don Geiger
Cecil Cohn
Steve Challe
Greg Brown
Paul Bradbury
Danielle Faulk
Channing Lewis
Clay Hahner

Snellville

Jay Dozer
Brandon Hewatt
Steve Shirley
Adam Silverburg
Ben LaBuhn
Billy Bob Campbell
Rick Gate
Teresa Powell
Darell Carr

Cumming

Chris Wetsel
John Blumer
Lanee Surgeon
Karen Avery
Jim Veiger
Steve Wright
Andy Bangs
Bob Vale
Bouca

Quote of the Week

"Red wine with fish. Well, that should have told me something."

-James Bond, when discovering a spy in From Russia with Love

Know someone who would enjoy this newsletter? Print it and drop it in the mail to them or forward via email!



3334 Stone Mtn. Hwy. (Hwy 78)
Snellville, GA 30078

www.summits-online.com

Great Food
Great Drinks
Terrific Times